

**2015-2016 Doctoral Seminar in
Social Entrepreneurship and Philanthropy (SEPHI)**

Jointly organized by:

**HEC Liege Management School and ESSEC Business School,
Chairs in Social Entrepreneurship and Philanthropy**

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Dates:

- Day 0 (for students who require an evaluation and ECTS credits): 27 November at Université Libre de Bruxelles (Brussels)
- Day 1: Friday 11 December 2015 at ESSEC Business School (Paris/Cergy)
- Day 2: Tuesday 23 February 2016 at HEC Management School (Liege)

Description

This seminar aims to equip doctoral students with theoretical and methodological skills for doing research in the field of social entrepreneurship and philanthropy. Based on the critical analysis of theoretical and empirical articles, students will get acquainted with several research avenues in the field and their connections with broader approaches in economics, entrepreneurship and organization theory. They will then be asked to locate their own research project regarding the extant literature and to discuss their upcoming research agenda with the scholars and the other students. The seminar is integrated within the range of dynamics on social entrepreneurship and philanthropy in which both institutions are engaged and is connected to international research networks in these domains such as EMES (social enterprise/entrepreneurship) and ERNOP (philanthropy)

Learning outcomes

The seminar will enable students to:

- Acquire an overview of the extant literatures in social entrepreneurship and philanthropy and their connections with paradigms in management sciences
- Develop knowledge and critical thinking on research development and paper writing
- Develop their research project in the awareness of the available options and locate it on the “research map” of social entrepreneurship and philanthropy

Target audience

All doctoral students interested in the topic (from any university) are welcome. A previous class in related to social entrepreneurship or philanthropy is useful but not compulsory. Each doctoral student will have the opportunity to present a research project or a paper and receive feedback. Parallel sessions will be organized in order for every student to have enough time (about 30 minutes) to present and get feedback on her work.

Application

Interested candidates should send a sample research paper or outline of their research to the organizers by **15 November 2015** in attachment to an email motivating their participation. Organizers will accept as many applications as possible, in the limit of 20.

Please send your application to Gilberte Nguyen: nguyen@essec.edu

Evaluation (for those concerned only)

20% - In-class participation

20% - Project presentation and connections with extant research

20% - Summary of a scholar’s presentation (paper or panel) for the EMES Junior Experts’ Blog (<http://emesphdnetwork.wordpress.com/>)

40% - Final written exercise: based on what you have learned during this seminar, how do you locate and connect your own research with regard to extant work, and how can it contribute to feeding the advancement of research in this area?

Provisional program

Day 0, Brussels (Friday 27 November 2015) – only for those who require an evaluation and ECTS credits

10.00-14.00: Presentation of the seminar and introduction to research on social entrepreneurship and philanthropy

Day 1, ESSEC Business School, Cergy-Pontoise (Friday 11 December 2015)

- 9.00-10.15: Paper presentation by invited scholar (Prof. Pamala Wiepking, Rotterdam School of Management) and discussion
- 10.30-12.00: Presentations of PhD projects and feed-back from scholars
- 12.00-13.00: Lunch and experience sharing on the doctoral process
- 13.00-14.00: Workshop: How to prepare, manage and publish good research in social entrepreneurship and philanthropy, by Prof. Anne-Claire Pache (ESSEC Business School)
- 14.30-15.45: Paper presentation by Prof. Kevin André (ESSEC Business School) and discussion
- 16.00-17.30: Presentation of PhD projects and feed-back from scholars

Day 2, HEC Liege (Tuesday 23 February 2016)

- 9.30-10.45: Paper presentation by invited scholar (Prof. Kai Hockerts, Copenhagen Business School) and discussion
- 11.00-12.30: Presentations of PhD projects and feed-back from scholars
- 12.30-14.00: Lunch and experience sharing on the doctoral process
- 14.00-15.00: Panel: How to prepare, manage and publish good research in social entrepreneurship and philanthropy – the experience of junior and senior scholars
- 15.30-16.45: Paper presentation by invited scholar (Prof. Georg von Schnurbein, University of Basel) and discussion
- 17.00-18.00: Presentation of PhD projects and feed-back from scholars

Suggested readings in addition to the papers presented during the seminar:

Social entrepreneurship:

Bacq, S., & Janssen, F. (2011), "The multiple faces of social entrepreneurship: A review of definitional issues based on geographical and thematic criteria", *Entrepreneurship & Regional Development*, 23:5, 373-403.

Dacin, P. A., Dacin, M. T. & Matear, M. (2010), "Social Entrepreneurship: Why We Don't Need a New Theory and How We Move Forward From Here", *Academy of Management Perspectives*, 24:3, 37-57.

Defourny, J. & Nyssens, M. (2010), "Conceptions of Social Enterprise and Social Entrepreneurship in Europe and the United States: Convergences and Divergences", *Journal of Social Entrepreneurship*, 1:1, 32-53.

Huybrechts, B. & Nicholls, A. (2012), "Social entrepreneurship: definitions, drivers and challenges", in C. K. Volkmann, K. O. Tokarski & K. Ernst (Eds.), *Social Entrepreneurship and Social Business. An Introduction and Discussion with Case Studies*, Springer Gabler, Wiesbaden, 31-48.

Nicholls, A. (2010), "The Legitimacy of Social Entrepreneurship: Reflexive Isomorphism in a Pre-Paradigmatic Field", *Entrepreneurship Theory and Practice*, 34:4, 611-633.

Zeyen, A., Beckmann, M., Mueller, S., Dees, J. G., Khanin, D., Krueger, N., Murphy, P. J., Santos, F., Scarlata, M., Walske, J. & Zacharakis, A. (2012), "Social Entrepreneurship and Broader Theories: Shedding New Light on the 'Bigger Picture'", *Journal of Social Entrepreneurship*, 4:1, 88-107.

Philanthropy :

Andreoni, J. 1990. Impure Altruism and Donations to Public Goods: A Theory of Warm-Glow Giving. *The Economic Journal*, 100(401): 464-477.

Bekkers, R., & Wiepking, P. 2011. A Literature Review of Empirical Studies of Philanthropy: Eight Mechanisms That Drive Charitable Giving. *Nonprofit and Voluntary Sector Quarterly*, 40(5): 924-973.

Daly, S. 2011. Philanthropy as an Essentially Contested Concept. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 23(3): 535-557.

Frumkin, P. 2003. Inside venture philanthropy. *Society*, 40(4): 7-15.

Gautier, A., & Pache, A.-C. 2015. Research on Corporate Philanthropy: A Review and Assessment. *Journal of Business Ethics*, 126(3): 343-369.

Godfrey, P. C. 2005. The Relationship between Corporate Philanthropy and Shareholder Wealth: A Risk Management Perspective. *Academy of Management Review*, 30(4): 777-798.

Katz, S. N. 2005. What Does It Mean to Say That Philanthropy Is "Effective"? The Philanthropists' New Clothes. *Proceedings of the American Philosophical Society*, 149(2): 123-131.

Letts, C. W., Ryan, W., & Grossman, A. 1997. Virtuous Capital: What Foundations Can Learn from Venture Capitalists. *Harvard Business Review*, 75(2): 36-50.

Ostrower, F. 2006. Foundation Approaches to Effectiveness: A Typology. *Nonprofit and Voluntary Sector Quarterly*, 35(3): 510-516.

Porter, M. E., & Kramer, M. R. 2002. The Competitive Advantage of Corporate Philanthropy. *Harvard Business Review*, 80(12): 56-69.

Sulek, M. 2010a. On the Classical Meaning of Philanthrôpía. *Nonprofit and Voluntary Sector Quarterly*, 39(3): 385-408.

Sulek, M. 2010b. On the Modern Meaning of Philanthropy. *Nonprofit and Voluntary Sector Quarterly*, 39(2): 193-212.